

# Kamalakaran Srinivasan

Product Development | Digital Transformation | Agile Leader | Program / Project Management

Over 14 years of progressive journey with extensive experience in **Project Management, Technical Thought Leadership, Product Development**; targeting assignments as **Engineering Manager/Sr. Engineering Manager in Fintech, e-commerce & SAAS sector**

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## Profile Summary

- Certified Scrum Master with a passion and talent for aligning technology architecture, plans, controls, processes, policies and procedures; developing strong engineering teams & products
- Visionary Consultant of Agile and DevOps practices with experience guiding multiple sized teams through planning, development, rollout and migration
- Skills in Project Management from scoping, resource planning, defect tracking, risk management and ensuring delivery of projects within assigned time, quality & cost norms; expertise in translating technical concepts into requirements documents and user stories
- Digital Transformation Specialist with an impeccable record of developing & encouraging digital working cultures by shaping the skills, processes, people & tools; leading the ideation, design & delivery of innovative technology products, resulting in major savings and business automation
- People Engagement specialist and a high-performance motivator, expert in sourcing best-fit talent, and building & leading strong professional's team to the tune of 20 members. Boasts strong business connections with c-suite professionals
- Customer-focused professional; demonstrated success building culture of innovation, ownership, accountability, and healthy customer relationships

## Career Timeline



1 Year

Since Sep 2021

**Sokowatch**  
Engineering Manager



2 Years

Aug 2019 – Sep 2021

**Applied Data Finance, Pvt. Ltd.**  
Engineering Manager



9 years

Oct 2010 – Aug 2019

**Global Analytics India Pvt. Ltd.**  
Engineering Manager

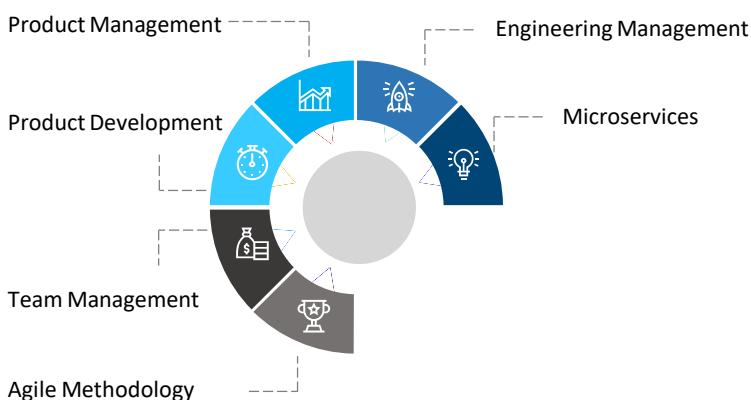


2 Years

Jul 2008 – Oct 2010

**PGP College**  
Lecturer

## Core Competencies



Digital Transformation

Architecture & Design System

IT Strategic Planning & Leadership

Digital Strategy & Roadmap

Project Planning & Management

CxO level Engagements

Innovation & Thought Leadership

## Areas Of Impact

### Project Management

- Supervising projects as per schedule/analysis, effort & cost estimation, resource deployment & allocation and delivery
- Monitoring development activities; reporting project progress and providing technical support to the project team
- Ensuring the team follows agile values and principles and encourage; coordinating with the scrum team and product owners
- Delivering and implementing the project as per scheduled milestones; ensuring compliance to quality standards
- Submitting project status reports to stakeholders; reviewing bugs; planning software releases
- Meeting deadlines and TAT without compromising quality norms and adhering to SLA

### Product Development/Management

- End to end ownership of the Product's frontend and backend development, building reusable, testable, and scalable components and products
- Collaborate with product management teams to define and implement innovative solutions for the product direction, visuals and experience
- Optimize code, own, oversee, and delegate the design, architecture, development and delivery of large-scale software applications

### Team Management

- Directing and leading the technical personnel. Imparting continuous on the job training to the workforce for accomplishing greater operational effectiveness/efficiency
- Working on the talent pool and succession planning of the workforce, appraising their KRA based performance
- Research, evaluate, analyse and implement technical requirements and guide the team for arriving at the right technical decisions

### Digital Transformation

- Managing Digital Transformation projects within the given timelines, cost and meeting key performance indicators using various Technology Frameworks
- Performing & developing Business Insights & Strategy, Business Process Re-engineering & Transformation by interacting at the CxO level people

## Work Experience

### Since September 2021 | Sokowatch | Engineering Manager

#### Highlights:

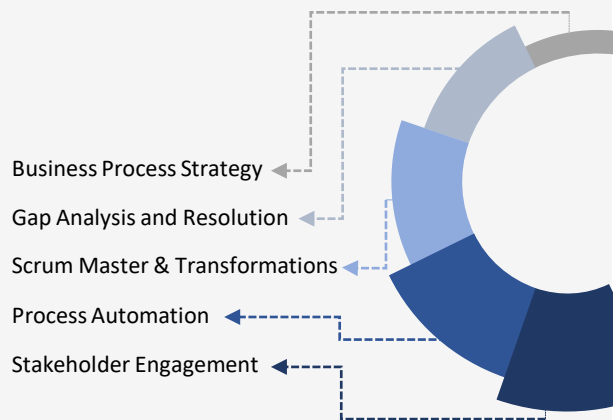
- Driving project management while working on process improvement to increase the developer and tester productivity
- Played a key role in recruiting, onboarding developers; guiding, training & managing the team of 8 members
- Delivering services in managing organizational issues such as performance calibration and salary reviews
- Successfully streamlined the testing process brought visibility on quality by creating various reports

### August 20019 – September 2021 | Applied Data Finance, Pvt. Ltd. | Engineering Manager

#### Highlights:

- Devised & formulated Technology Roadmap and ensured it has been taken into sprint regularly; managed non-functional requirements and delivery of quality software

## Key Skills



## Technical Skills

- Python / Django Vagrant
- TDD & Unit testing frameworks
- Docker and Docker Compose
- Jenkins CI/CD pipeline
- Java
- SPA frameworks (React, Vue)
- JIRA & Confluence
- AWS, Digital Ocean

## Product Knowledge

- **Lending Stream** - Short term payday lending product for underbanked customers UK Market it is one of the top leading businesses in UK. <https://www.lendingstream.co.uk>
- **Drafty** - Line of Credit production for UK Market, similar to an overdraft facility
- **Personify Financial** - lending product in US Market, <https://www.personifyfinancial.com/>

## Key Achievements

- Demonstrated excellence in piloting two products in ADF
- Played a key role in managing Retail Point of Sale by providing loans to customers through retail shops for the purchase of goods & services
- Headed Asset Management and managed buy loans from other vendors based on the profitability criteria

## Academics

### 2008 | Master of Computer Application

PGP College of Arts and Science

Periyar University, Salem

- Restructured engineering practices to improve quality
- Augmented overall delivery by 30% and reduced bugs along with the reduction in cost spent on the server for testing by employing individual environments for testers
- Designed overall architecture for new services like Communication Manager, which will be catering to different products within the company

**October 2010 – August 2019 | Global Analytics India Pvt. Ltd. | Engineering Manager**

**Highlights:**

**As Engineering Manager**

- Applied best practices & assisted in planning technology strategy as an Architect for new services; led PCI DSS audits and attained certification in collaboration with Security Team
- Observed implemented quality controls automated sanity checks for the commits
- Attained reduction in development time by 20% by employing new frontend setup process and development workflows
- Led implementation of scorecard dashboard to provide more visibility on technology groups' performance to management
- Delivered services in screening and onboarding new hires with a training plan

**As Associate Manager**

- Monitored releases that go into production every week and observed maintenance team while delivering immediate actions on all production issues
- Collaborated with User Experience Team to improve the user experience

**As Sr. Team Lead**

- Successfully developed and implemented user interface functionalities

**As Team Lead**

- Assisted in PRD preparation and design along with deploying the application to production
- Supported in reducing Application Server response

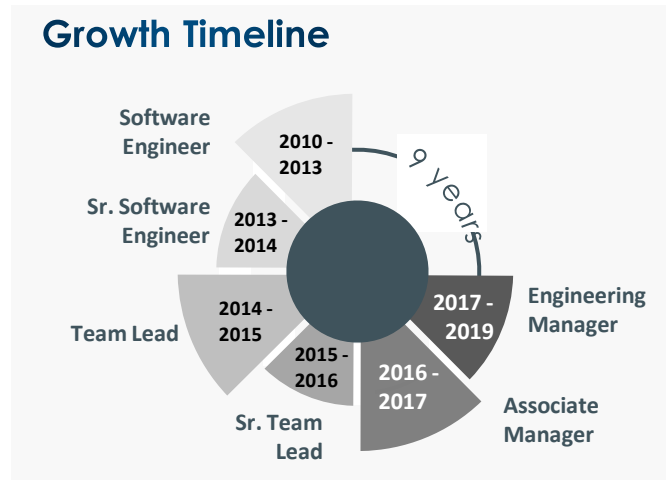
**As Senior Software Engineer**

- Developed APIs using Django frameworks and apps along with websites using Django, Python, MySQL, and jQuery
- Worked on both client-side and server-side scripting; used Zabbix – a monitoring tool to monitor the business performance with some tweaks

**As Software Engineer**

- Gained exposure of working in the 24X7 Operations team and developed various reports & scripts

**Growth Timeline**



*References will be provided upon Request*